

# The Creative Agency & Production House



## COMPANY

**FOUNDED**  
OCTOBER 2018

**LOCATION**  
BERLIN

**MANAGING DIRECTOR**  
MICHAEL KITTEL

**EMPLOYEES**  
15 PERMANENT STAFF IN CREATIVE DEPARTMENT  
6 PERMANENT STAFF IN PRODUCTION DEPARTMENT  
PLUS NETWORK OF OVER 400 FREELANCE TALENTS FROM VARIOUS CRAFTS

**INDUSTRY EXPERIENCE**  
ENTERTAINMENT & STREAMING, AUTOMOTIVE, FASHION, FINANCE, FOOD, SPORTS, FASHION, RETAIL, TRAVEL, TELECOMMUNICATIONS, E-COMMERCE, START-UPS

## SERVICES

**STRATEGY**  
STRATEGIC PLATFORMS  
BRAND STRATEGY  
CAMPAIGN STRATEGY  
BRAND TRACKING IMPLEMENTATIONS  
MARKET RESEARCH ANALYSIS

**LEAD AGENCY**  
STRATEGIC AND CREATIVE LEAD  
INTERNATIONAL CAMPAIGN DEVELOPMENT AND ROLL-OUT  
ENSURING SEAMLESS INTEGRATION AND WORKSTREAMS  
IMPROVING BUDGETS AND TIMINGS  
CUSTOMIZED TEAMS FOR CLIENTS AT THE AGENCY

**CREATIVE**  
DEVELOPMENT AND IMPLEMENTATION OF CONCEPTS FOR 360° COMMUNICATION  
PLATFORM DEVELOPMENT  
FILM – TV, OLV, SOCIAL  
OOH, DOOH, PRINT  
DIGITAL, DISPLAY  
STUNTS, ACTIVATIONS  
SOCIAL CAMPAIGNING AND CONTENT

**PRODUCTION**  
IN HOUSE FILM PRODUCTION AND JOINT VENTURE WITH CHUNK AGENCY PRODUCING  
ABILITY TO CHECK FEASIBILITY, COSTS, AND TIMINGS BEFORE STARTING A PROJECT  
PRODUCTION OF ALL TYPES OF HIGHEST QUALITY MOVING IMAGES INCLUDING TVCS AND OLVS  
CONTENT PRODUCTION FOR SOCIAL MEDIA  
IN-HOUSE POST PRODUCTION WITH EDITORS AND MOTION DESIGNERS  
PHOTO PRODUCTION AND FINAL ARTWORK

## CLIENTS

